Clemente Bobillier

Product Designer

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Working Holiday visa (subclass 462), full work rights | Available from March 2027, open to any Australian city

Professional profile

Product designer with three years' experience across startups, currently Head of Design at TurboShop leading two designers. Designed and built the frontend of Fórmula, a workshop management platform now used daily by mechanics, cutting parts ordering from over an hour to under 30 minutes. Combines user research and design systems with AI-assisted development to ship products end to end.

Core skills

UX/UI design, Figma, design systems, prototyping, usability testing, field research and team leadership.

Implementation: Next.js, React, Supabase, Expo and Framer. AI-assisted development: Claude Code, Codex, Conductor and Figma MCP. Analytics: PostHog.

Professional experience

Head of Design at TurboShop

Feb 2026 – Present | Automotive technology startup, Chile

- Lead two designers, report directly to the CTO and define product flows with the CEO. Guide iterations through workshop visits and daily PostHog session reviews.
- Cut parts ordering time from over an hour to under 30 minutes, validated in timed tests with 5+ mechanics.
- Designed quick vehicle intake with licence-plate autofill, completed in under one minute in timed tests (vs five minutes for the detailed option).
- Designed and built Fórmula's frontend with a backend developer: 11 modules used by four workshops, with more than 15 workshops using its parts quotation module.
- Released Fórmula's Figma design system, brand symbol and visual refactor in Aug 2026. Designers used the system to prototype scheduling, customer and staff management modules.
- Designed internal quotation, warehouse kanban and motorcycle applications, all currently in use.

UX/UI Designer at EdBinder and Miss Bernie

Feb 2025 – Jan 2026 | Teacher recruitment agency and employment platform

- Designed a CV module to help teachers prepare job applications and contributed interface designs across the application workflow.
- Used usability tests and focus groups with teachers to guide the platform redesign.
- Owned design as the sole designer for most of the year, collaborating with a second designer during the final three months.

UX/UI Design Intern at CES UAI

Dec 2024 – Feb 2025 | Summer internship | Universidad Adolfo Ibáñez, Chile

- Designed pages for the Centro de Experiencias y Servicios website and contributed to user experience work related to its courses.

UX/UI Designer at Pets-Okey

Oct 2023 – Dec 2024 | Dog walking marketplace connecting pet owners and sitters, Chile

- Designed the website, desktop software interfaces and the complete mobile application.

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Selected projects

Lapsy

Sole designer and developer | Expo | Oct 2026 – Present | lapsy.app

- Designed and built a mobile app that turns recurring photo records into videos for social sharing, using Expo for iOS and Android with a shared codebase.
- Implemented Spanish, English, Portuguese and French. The iOS version is ready for submission and Android is in testing, ahead of a planned joint release.
- Used Supabase for the database and RevenueCat for monetisation, with Claude Code and Conductor supporting development.

Studio Generativa

Creator | Mar 2025 – Present | Next.js and Supabase | studiogenerativa.com

- Started as a web studio; pivoted to a curated freelance marketplace in Apr 2026. Independently designed and built the platform and project quotation tool, including authentication, administration and listing moderation. Personally curate freelancers and project candidates.

Reviewww

Creator | Published Chrome extension

- Built and published a Chrome extension used by design agencies and at TurboShop to review web interfaces, including localhost, with element-linked comments and screenshots.
- Created JSON export and import for sharing reviews, prompt export for coding assistants and comment status tracking.

chromewebstore.google.com/detail/hjiipihecoeeoffgeofbkennfnlihkla

Vex Clothes

Co-Founder and Product Designer | Late 2023 – 2025

- Won first place in Incuba TEC, Incuba UDD, Santiago, in the second semester of 2025. The team completed the app in 2024; it remains published on the App Store.
- Owned UX/UI design and research for a second-hand clothing marketplace with a TikTok-style discovery feed. Ran usability tests at Universidad del Desarrollo and with users, partnering with the CTO on delivery.

Lidz AI website

Web design and Framer implementation | Nov 2025 | Collaborative project | www.lidz.ai

- Delivered website design, information structure, content, Framer construction and animations.

Education

Digital Interaction Design

Universidad del Desarrollo, Chile | Graduated Jan 2026

Professional degree, 5 years

Digital Design and UX/UI studies

L'École de Design Nantes Atlantique, France | Six months in 2024

Languages

Spanish: native | English: professional working proficiency

Referees

Available on request